

Quarterly Promotions

(Jan - Mar / Apr - Jun / Jul - Sep / Oct - Dec)



VERTICAL VISION
 145 Towne Lake Pkwy
 Suite 301
 Woodstock GA 30118

Phone: 866.984.1585
 Fax: 678.486.7825
 www.v2fm.com

Our Marketing Department is happy to assist with the strategy for your direct mail, seminars and client appreciation events. Be sure to speak to someone on the team about how other agents have been successful with our marketing programs.

Vertical Vision Financial Marketing... Where our agents come first.

QUALIFICATIONS: \$300k issued within quarterly period, excluding SPIAs.

- iPad - with Wi-Fi + 3G, 64GB. *Agent will need to sign up for data plan from AT&T (\$25/month for 2GB of data).*



- Tech Package - Laptop and projector. *Ideal for producers who are regularly doing seminars.* Ordering thru Amazon so it will probably be a Toshiba laptop and best price projector.



- Mobile Office Kit - Garmin GPS, Bluetooth headset and mobile desk for car. *Ideal for producers who work from their cars on a regular basis.*



- Agent Website - Set up and design for agent and 3 months paid. *Will need agent bio and photo for website.*



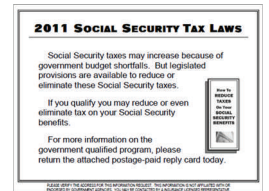
- Seminar Starter Kit - 3,000 invitations mailed by vendor. *Ideal for producer who wants to try seminars or change vendors to see if results are different.*



- Client Newsletters - One year (6 mailings) of 100 newsletters to existing clients. *Must provide list to V2 for processing.* FINRA reviewed. Choose from 7 different versions. Also available in Chinese, Korean, and Spanish.



- Direct Mail - 3,000 pieces of direct mail. *Mailer topic is Social Security and includes accompanying brochure and reply envelope* to ensure higher response rate.



- 50" Plasma TV - 1080p. Ordering thru Amazon so it will probably be a Samsung or Panasonic, whichever is the best price at time of order.



- Concierge Appointments - Payment towards program from with the choice of meeting in your office or over dinner with affluent prospects.

