

# Fast Start Promotion

(First piece of business issued, any size, excluding SPIAs)



## VERTICAL VISION

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Our Marketing Department is happy to assist with the strategy for your direct mail, seminars and client appreciation events. Be sure to speak to someone on the team about how other agents have been successful with our marketing programs.

*Vertical Vision Financial Marketing... Where our agents come first.*

## QUALIFICATIONS: First issued case, any size, excluding SPIAs.

- Client Appreciation Mailing -

A client appreciation event is a great way to thank clients, create a memorable event for your attendees, and gain lots of new referrals.

### INCLUDES:

*100 invitations sent to your office to mail to your preferred clients for a Client Appreciation Event plus RSVP service.*



- Annuity Presentation System -

Enter tax information off your client's tax return into the software and show them an interactive presentation on the amount of income tax they could have saved by using annuities.

### INCLUDES:

*Tax Reduction Analysis Software with Multimedia presentation plus training manual.*

